

# Kooler **ICE** | IM500

fresh and ready when you are®

## New Retail Storefront Ice Vending Machine



Intertek

**NAMA  
LISTED**

# The IM500 – Designed with the Retailer in Mind



## Your Ice can be more than just a consumer convenience...Your Ice can be an Asset!

The IM500 provides retailers with an innovative and cost effective way to differentiate your business and offer your customers the option of buying fresh bagged ice 24 hrs a day, even when your business is not open, as an alternative to the ice merchandiser which can be found in front of most retail stores. It can provide an additional revenue stream for your business with a low up-front investment and a potentially high long-term return on investment.

This machine offers outstanding style and features technological advances like our new “see-through” window, which allows customers to watch their ice being bagged while they listen to a catchy tune, or your own personal message, as they wait. It makes the purchase experience unique and fun and further differentiates your packaged ice offering from that of your competitors.

## I've offered my customers packaged ice from a freezer for a long time... *Why should I change what I am doing now?*

**Because...** you can increase your packaged ice profits and sales!

**Because...** it is a new, innovative product and you can be among the first to have it!

**Because...** it will differentiate you from competitors - helping you attract new customers!

**Because...** by bringing more consumers to the store, you will increase other product sales as well!

**Because...** the ice you sell will be a better product - fresh, better tasting and not frozen into chunks!

**Because...** you must compete with “free-standing” ice and water machines or lose business to them!

**Because...** you need to respond to the obvious and growing consumer demand for convenience!

**Because...** it will continue to provide revenues for your business with high rates of return - indefinitely!

The future of bagged ice is changing, and providing ice to the consumer via vending machines is steadily emerging as the new, preferred way for consumers to purchase ice. Retailers are searching for more and new “curb-side” conveniences that they can offer their customers to keep their loyalty and their business. With the increasing presence and growth of “free-standing” ice machines, retailers must find a way to compete, or lose business to them. The cost could be more than just ice sales - but secondary sales of other items as well!

## In addition to helping you compete - with the IM500 you can...

- ✓ Stabilize your pricing - increasing your profits
- ✓ Sell ice 24/7 without an attendant - increasing your sales
- ✓ Control your pricing/profits, which will no longer be tied to fuel and delivery costs
- ✓ Eliminate purchasing and inventorying bagged ice - or bagging your own ice
- ✓ Eliminate theft and walk-offs and lost revenue due to stale product
- ✓ Offer another “curb-side” convenience to your customers
- ✓ Use it as part of a “Customer Rewards” program
- ✓ Take advantage of Section 179 tax incentives to purchase the machine and significantly reduce the cost to own the machine!



**“Increase Your Profits!”**

# The IM500 – A Replacement for Your Ice Merchandiser

## The IM500's design is compact and will easily fit into the space your current ice merchandiser sits...

The IM500 makes, bags, and dispenses a 10lb bag of ice in seconds. And because the ice is made “on-site” within the machine, it is uniquely fresh and safe for consumer use. The unit is only 36” deep and features a 500lb insulated storage bin which can store 45–50 10lb bags of ice, ready to vend “on-demand” at the start of the day. As ice is vended from the machine, the ice maker automatically works to fill the ice storage bin to meet consumer demand. The foam injected insulated bin keeps the ice frozen without the need for a refrigeration unit, keeping utility costs low.

Kooler Ice uses the Scotsman Prodigy line of ice makers due to their excellent reliability and performance and Scotsman's unmatched service, parts and support. The IM500 offers three different Prodigy ice maker options so you can design your machine to meet the needs of your specific location and demographics. The machine configuration and production options are:

Scotsman Model #	Max 24hr Production	Maximum Production	Storage Bin Capacity	Unit Width	Unit Depth	Unit Height	Unit Weight
C1030	1077lbs	60-70 bags	450-500lbs	72”	36”	90”	995lbs
C1448	1553lbs	70-80 bags	450-500lbs	72”	36”	90”	1105lbs
C1848	1909lbs	80-90 bags	450-500lbs	72”	36”	90”	1115lbs

\*\*Unit height does not reflect the addition of the lighting kit option. For this option, add 4” to the height.

## The IM500 Offers Innovative & Effective Technology

Our product offerings incorporate the most up to date options and technology to streamline the operation of your vending business.

**Remote Access Monitoring System:** Our remote monitoring provides owners with a complete, intelligent cellular monitoring system that will allow you to streamline the operation of your vending machine and allow you to manage your machine effectively and efficiently and reduce trips to the machine.

“Our technology offerings improve owner efficiency, allowing for reduced labor time, as well as improved customer service... all of which optimize your machine's revenue!”

This system can monitor one machine, or thousands of machines, from an iPhone, iPad, “smart” phone or computer, so machine data can be viewed and monitored from anywhere. Reports update hourly for “real time” information and detail every area of machine performance. Sales, profits, how much product was sold and at what time, service alerts – all of these are instantly available for owners to access. In addition, the system manages machine functions and will send out a text or email alert should any problems arise in the operation of the machine, such as a bill or coin jam, out of ice, out of bags, door opened,... Owners also have the ability to “free” vend a bag of ice, and reset the bill validator remotely, so owners can work smarter – not harder!

**Cashless Vending Technology:** It is well known that people are using credit and debit cards more and more to make their purchases. Numerous studies have shown that adding the option of the Credit/Debit Card Reader allows owners to raise pricing with better consumer tolerance, to win new business, and may increase overall sales by 20-30%, if not more!

**LED Lighting Kit:** Visibility is an important factor in bringing customers to your machine. The LED Lighting Kit can be added to your machine to attractively illuminate the machine from dusk to dawn so that people will notice the machine at night and feel safe using it.



## The IM500 Machine Features:

- Features your choice of the Scotsman Prodigy Line of Ice Makers
- Viewing Window to Watch the Ice Load into Bag
- IceTalk Remote Access Communication
- High Strength, Corrosion Free, Aluminum Alloy Frame
- Food Grade, Molded Plastic Storage Bin
- 450-500lb Bin Capacity
- 220 Volt Single Phase Power, 60 Amp Service
- 1/2" Supply and Drain Line Hook Ups
- Dispenses one (1) 10lb. or one (1) 16lb. Bag/Vend
- Adjustable Vend Rate which allows YOU to Set and Change Pricing
- Bag Tracking System for Added Consumer Safety
- Compact Design with Easy Access to All Components
- Easy Water Filter Changing Operation
- Easy Bag Changing System – Holds up to 375 bags



**Machine Weight – Approximately 1,115lbs.**

## And Options...

- **EPort Credit Card Reader:** This option allows consumers to use credit or debit cards to make payment. Researchers say that over 60% of Americans use a credit card for all of their retail purchases. This option allows you to offer an additional “convenience factor” to your customers.
- **Lighting Kit:** This option allows the machine to be lighted for added visibility, safety and convenience after dusk.
- **Heating Unit:** This option is recommended for units that will be located in areas where temperatures can fall below freezing on occasion, or regularly, to aid in keeping lines and filters from freezing.
- **One Vend Coupons:** These coupons can be “read” by the machine just like cash, and allow Retailers the ability to run Customer Rewards programs, promotions, give away “free” bags of ice, and sell the bagged ice from the machine at the counter with other in store purchases.



## Environmentally Friendly...Naturally Green!

Our machines are naturally “green” because they are designed to replace the ice freezers at all types of retail outlets. For years ice trucks have been used to deliver ice, emitting toxic gases into the atmosphere and burning millions of gallons of fuel. Because the Kooler Ice machines produce ice “on-site”, the need for an ice delivery truck is eliminated – therefore reducing the “carbon foot print”. Our machines help protect the environment while providing a safer, more convenient, higher quality product for the consumer. That’s a “Win/Win” for everyone!

For more information, please contact us at:



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